

## ATTENDEE REGISTRATION FORM

**Registration fees include breakfast, lunch, and course materials for the program.**  
**For complete program information and online registration, [www.hasc.org/2015-palliative-care-conference](http://www.hasc.org/2015-palliative-care-conference)**

### FEE SCHEDULE

- \$125 EARLY-BIRD** (through January 2, 2015)
- \$150 REGISTRATION** (January 3 through February 26, 2015)
- \$175 LATE/WALK-IN** (after February 26, 2015)

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Preferred Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Email (required): \_\_\_\_\_

**ACHE Credit:** The Hospital Association of Southern California is authorized to award 6 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

**BRN Credit:** RN Lic. No. \_\_\_\_\_ (Provider approved by the California Board of Registered Nursing. CEP #970 for 7 contact hours.)

**BBS Credit:** MFCCs and/or LCSW Lic. No. \_\_\_\_\_. Course meets the qualifications for 6 hours of continuing education credit for MFCCs and/or LCSWs as required by the California Board of Behavioral Sciences. (PCE #4280)

**NAHP Credit:** This program has been submitted for Nursing Home Administrator credit.

Payment Method:  MasterCard  Visa  AMEX  Discover  Check# \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount: \_\_\_\_\_

Cardholder Name (please print): \_\_\_\_\_

Cardholder Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

### IMPORTANT REMINDERS

- Registration deadline: February 26, 2015.
- Valid payment information must be received with your registration.
- Mail and make check payable to: *HASC, Attn: Leticia Salcido, 515 South Figueroa St., Ste. 1300, Los Angeles, CA 90071.*  
**Please note program ID #2175-181**
- Fax registration form to (213) 538-0987.

### SPECIAL NEEDS or QUESTIONS

For all registration questions, contact Leticia Salcido, HASC, (213) 538-0737 or [lsalcido@hasc.org](mailto:lsalcido@hasc.org). If you have questions about the conference, contact Nanette Bernstein at, (951) 686-3342 or [nbernstein@rcmanet.org](mailto:nbernstein@rcmanet.org).

### CANCELLATIONS

- All cancellations must be requested in writing and confirmed by HASC or IEPC **no later than February 26**, and will be subject to a \$50 processing fee.
- Cancellations after February 26, and non-attending registrants will be invoiced for the entire registration fee. Substitutions are accepted at any time for this program but will not be processed until full payment has been received. Fees are nontransferable for other seminars.

*You may be photographed or videotaped at the event. HASC and IEPC reserves the right to use these items in promotional marketing, educational or other materials.*

# 2015

## PALLIATIVE CARE CONFERENCE

### *Palliative Care from Concept to Collaboration*



**March 12, 2015**  
**Etiwanda Gardens**

Inland Empire  
 Palliative Care Coalition





## 2015 Palliative Care Conference: From Concept to Collaboration

The Hospital Association of Southern California and the Inland Empire Palliative Care Coalition have joined together to present, *Supportive Care and Palliative Care: from Concept to Collaboration*, an engaging conference focusing on best practices causing acceleration of these cost-effective approaches to care management treatment goals for patients transitioning across the continuum of pre and post-hospitalization.

Presentations will highlight models that make important distinctions in types of patient care, progress in overcoming physician reluctance

toward palliative care, and share ongoing concerns over ethical and moral quandaries facing certain patient populations and their families. Hear from local and national speakers as they present supportive care models and personal stories of transformation that result in better care for patients, demonstrating increased collaboration and understanding as future policies and payment reform practices come into play. A prominent faculty will shed light on how best to initiate the conversations surrounding patient and family decisions and treatment options in advanced disease progression.

### Learning Objectives:

- Clarify terminology and barriers in communication: distinguish between supportive care, palliative care, and hospice care.
- Demonstrate how integrated, coordinated care is evolving in three health system models.
- Illustrate how to structure messaging to engage physician specialists and sub-specialists to support improved care management, and hospital system standardized practices.
- Understand health plan perspectives as collaborative strategic partners.

**Conference Audience:** Join health care executives, physicians, nurses and other front-line caregivers as they explore the latest strategies bridging the continuum of care.

## 2015 Palliative Care Conference Speakers



**Todd Barrett, MD**  
*Assistant Director*  
Supportive Care Medicine/Heart  
Cedars-Sinai Medical Center



**Glen Komatsu, MD**  
*Pediatrician*  
Providence Little Company of  
Mary Hospital



**Richard Rajaratnam, MD**  
Clinical Transformation  
Loma Linda University Health



**Pat Blaisdell**  
*Vice President*  
Post/Acute Care Services  
California Hospital Association



**James Leo, MD**  
*Medical Director*  
Best Practice & Clinical Outcomes  
MemorialCare Health System



**Bradley Rosen, MD, MBA, FHM**  
*Director*  
Care Transitions & Complex Medical  
Management  
Cedars-Sinai Medical Center



**William Henning, MD**  
*Chief Medical Officer*  
Inland Empire Health Plan



**JoAnne Lynn, MD**  
*Director*  
Altarum Institute's Center for  
Elder Care & Advanced Illness



**Dennis Sandoval, Esq.**  
Dennis Sandoval Law Corporation



**Alice Gunderson**  
*Patient Family Advisor*  
St. Francis Medical Center (SFMC)



**James Mittleberger, MD, MPH, CMD**  
*Regional Medical Director*  
United Healthcare & Optum



**Judy Thomas, JD, MPH, CMD**  
*Executive Director*  
California Coalition for  
Compassionate Care



**Rishi Gupta, MD**  
Supportive Care Medicine  
Cedars-Sinai Medical Center



**Gina Mohr, MD**  
Family Medicine & Palliative Care  
Loma Linda University Medical  
Center



**Terri Warren, MSW**  
*Executive Director*  
Providence TrinityCare Hospice  
Palliative Care & TrinityKids Care

**And presenters representing Kaiser Permanente's Palliative Care Team**

